

3 Rivers Bicycle Coalition Meeting Minutes January 11, 2011

Jeff called the meeting to order on Tuesday, January 11 at 3:30 P.M.

Present: Doug Strong , John Ittner, Jeff Petersen, and Andy Miller.

Excused: Dave Berkowitz, Carleen Hanscom, Mark Showalter and Damion Miller.

Quorum was met with four members present.

First item: Approval of the December 13, 2010 minutes.

John had some corrections/comments to the December minutes.

1. In regard to the new annexation near the wineries by Bookwalter. Clarify in the notes that there will be paths parallel to the road.
2. Wherever it reads Inland Century it should read: Inland Empire Century.
3. Revised budget included Inland Empire Century income of \$500.
4. Bottom of page 2: Please add that we can place membership forms at the IEC registration table. Forms could be part of the packet.

With the changes, Jeff asked for motion to approve the minutes. Moved by Andy and seconded by Doug. Minutes were approved.

Discussion Topics:

1. **KEPR** contacted John to do an interview on the Mutual Responsibilities bill. John declined the interview as he was concerned about media overexposure since he has been the "go to" person in our area for cycling in the past. Damion Miller was contacted for the interview.

Background: Jeff contacted the TCH reporter and suggested Damion's name and gave his contact information to the reporter. Jeff told the reporter that he could be a reserve. The goal going forward is to use an LCI initially and offer to be a back up.

2. Jeff has been working closely with the Bicycle Alliance of Washington and Jeff told the BAW about the KEPR interview. He also gave them info about the Tri-City Herald reporters, including the one who covered 3RBC at the ribbon cutting. The other two reporters tend to write on health issues in the Tri-Cities: John Trumble and Annette Carey.

John posted information about the Mutual Responsibilities bill on the 3RBC Facebook Page and the Website. Jeff contacted Jerome Delvin via email. Jeff also left a message with his assistant in Olympia. That was on Friday and the session was on Monday. It isn't easy to get a hold of Jerome Delvin; he's very busy. Jeff requested members to send an email to Jerome Delvin regarding their support of the Mutual Responsibilities bill.

Jeff has a list of all the Representatives and their contacts. It was suggested to contact Larry Haler. John and Jeff are acquainted with Larry. Jeff said that the bill could actually get a reading, where the 3-foot law failed. This has a better chance because it's a mutual responsibility. John said the mutual responsibility bill went through a lot easier in other states because of the "mutual responsibility" feature.

Jeff commented that he feels Mike Cobb, the interim police chief, is a huge

positive for 3RBC. Jeff has known him for many years. John is also acquainted with Mike and has a positive feeling too.

3. Jeff presented two checks: one from Marj and Jeff Petersen for \$1,000 and the second \$500 check as the matching check from Petersen Hastings.
4. The tax return has been completed for last year.
5. Jeff presented some state forms and will take a look at filling them out.
6. Jeff stated that goals for 3BRC are A. to complete the membership level. B. to complete the special events planning. (Special Events committee meets on the 19th or the 21st.) C. Ensure Inland Empire Century needs to fulfill responsibilities. John will give 3BRC an update.
7. All: Regarding staff standpoint and goals for 2011: A. Get the City Council on board. B. Set goals. C. Schedule events. Potential ideas are bicycle events for kids, closing off streets for bicycling or even using parking lots for the events.
8. John: Treasurer's update: bank balance of \$1271.67, no outstanding bills, holding \$1500 in deposits which will bring balance to almost \$2800.
9. Special Events Committee update: Carleen was ill and the meeting had to be re-scheduled. The goal of the committee is to come up with small events throughout the year to bring recognition to recreational cycling, resulting in awareness of our organization and the work that we are doing.
10. Membership Committee update: In the past John shared information with Jeff, but it will be addressed through the committee. Andy mentioned that we should be able to offer a charitable deduction even at the membership level. Badger Mt. group received tax deductions for membership, as long as the members don't receive a monetary value in return for their donation. Talked about the issue of different levels and what is considered a value. Consensus is that a newsletter is not considered a value. However, the receipt of a magazine is considered a value. Any value has to be subtracted from the contribution for the tax deduction. The hope is that at the February meeting we will have some kind of recommendation.
11. Jeff will ask Mark to spearhead dates for travel.
12. One idea is to have a target time frame to push membership; perhaps at the first of the year. But membership drive can vary during the year. Jeff wondered if the membership drive could be around the Inland Empire Century, which is in the spring.
13. Proposal to set up Pay Pal on the website and put brochures in bike shops and mention that membership can be done on-line. Year end is also a good time to push or remind membership, for tax deductions. Jeff said that 3BRC could become a part of the United Way funded organizations as its story develops. Jeff mentioned putting sign-up/volunteer page on the website. This can be a permanent feature on the website.

Inland Empire Century: the main things they need from us are SAG drivers, cyclists on the road in motor vehicles patrolling the route, providing breakdown support, and helping cyclists in trouble. Goal is to get 5 drivers out this year, rather than 3. Need a vehicle in Columbia Park. Tried to get motorcyclists involved, but haven't been successful.

Can we get a vehicle/motorcycle with a one-time permit to use during an event to alert traffic and assist during bicycle events? Idea to use a SegWay if it can go fast enough.

Jeff asked Doug to follow up with the city to see what it takes to get motorcycles involved for emergency purposes.

Jeff asked John to be the administrator on the Facebook page and will talk to Mark about the membership committee.

Jeff would like to know the limits 3RBC can use as an organization. Cannot support a specific candidate, but can lobby on behalf of the benefits of the organization. John will provide information.

Meeting Adjourned

Respectfully Submitted:

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Secretary/Treasurer