

3 Rivers Bicycle Coalition

Meeting Minutes

July 13, 2010

Members Present: John Ittner, Jeff Petersen, Carleen Hanscom, Andy Miller, Dave Berkowitz

Members Excused: Doug Strong, Damion Miller, Mark Showalter

Minutes Approval: Changes to June 8 minutes:
Bicycle Rodeo occurred on June 12th
Damion and John assisted.

Conflict of interest—John will create an acknowledgement form that will be signed by board members.

3RBOnline.org Website needs to include 2 more bios: Andy and Dave.

Nomination: Dave Berkowitz approved and accepted as Board Member.

Advocacy involvement since last meeting:

Bicycle Rodeo: Columbia Center parking lot—21 kids total—John and Damion assisted in the bicycle rodeo. Damion would like to help upgrade their rodeo and materials since it hasn't changed in 20 years.

Ribbon Cutting: Carleen, Mark, John and Jeff attended the ribbon cutting ceremony. Representatives from the City of Richland; City Council, Park and Rec Department, Regional Service Corp, and Tri-City Regional Chamber were also in attendance.

Cooper's Corner Cooper's corner came about after Dave & Martha Jones lost their son, Cooper, after he was hit by a car. Jeff met them on a plane when going to Austin and they gave socks to Jeff with the saying "share the road".

Build LCI group in Tri-Cities—only have 2 link certified instructors: John & Damion

Would like to add another 10 to enhance our local educational efforts.

Ties in nicely with Safe Route to Schools program (school specific program, not district—need to target specific schools)

Challenge to

Board Members: Identify 2 people (per board member) who they think might be a good candidate to go through this course in October.

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They need to go through the Traffic Skills 101 course prior to that to become certified.

Sources of candidates:

Athletic clubs
Bike shops
Board members
REI
Tri City Bicycle club
Chinook Cycling club
Three Rivers Roadrunner's Association

Share the Road Signs:

1 sign up so far

Priorities for the next signs:

City of Richland - continuation
West Richland
City of Kennewick
City of Pasco

Challenge

City of Richland - having difficulty getting the Police Department on board.

501(c)(3)

Filing has been completed with the IRS. Now 3RBC is eligible to receive charitable contributions and is breaking off from Benton Franklin Health Alliance financial aid (keeping relationship, staying connected).

Logo

Is the logo gender-neutral? It has been decided to put the logo on Facebook to get a response.

Safe Routes to School

5 weeks to make a decision as to whether or not to use the Regional Service Corp. It was decided that it will be revisited next year.

Budgeting

We decided to budget for specific routes versus city specific programs. More dialogue is needed on this topic.

Social Networking

3RBCOnline.org still needs Board member pictures and bios.

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Advisory Council

Currently we have all 25 spots filled
Would like to expand that to people who are influential in the community and agree to be supporters of the organization.
This will require a motion to eliminate the limit. The bylaws say that 2/3 of the board members must agree. We voted to conduct a vote on this topic via e-mail prior to the next Board meeting.

Other Business

Adventure Challenge

This occurs in September. It has been proposed to host a checkpoint on the trail or a small bicycle rodeo to encourage people to get on the trails. Eventually we should consider a brochure. Volunteers could be at the checkpoints.

New Board Member Another board member is needed and we continue to discuss areas of expertise that would be beneficial to the organization. During this meeting, we discussed the benefits of Public works experience.

Next Meeting: August 10 at 3:30 p.m.

Respectfully submitted,

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John Ittner, Secretary/Treasurer