

**Three River Bicycle Coalition  
Minutes  
June 8, 2010**

**Members Present:** John Ittner, Jeff Petersen, Doug Strong, Mark Showalter

**Members Excused:** Andy Miller, Damion Miller, Carleen Hanscom

**Guest Present:** Marj Petersen

**Minutes:** Minutes approved for May 18, 2010

**Nominate:** Carleen Hanscom approved and accepted as Board Member.

**Resignation:** Accepted the resignation of Steve Cimmiyotti as a board member; moved him to the Community Advisory Counsel.

**Helmet Project:** Jeff will put the helmet project on Facebook and on the Website. Letting people know that if they need a helmet they come by the Community Center to buy or pick one up who ever will need one. This is done thru "Kids Coalition".

**Bicycle Rodeo:** Saturday, June 12 the City of Kennewick Police Department is sponsoring a Bicycle Rodeo in the Columbia Center parking lot for bicycle safety checks and helmet proper settings. Damion and John will assist.

**Old Business:  
Share the road  
Campaign:**

Share the Road Ribbon Cutting will be on Wednesday, June 23rd on the corner of Columbia Center Blvd. & Columbia Park Trail at 1:00 p.m. Inviting the Mayor and Ed Revell to attend the event. Ask the Mayor to be a guest speaker for the event. Drove a few of the routes to decide on the location of the "Share the Road" signs.

**Health Alliance:** Continue to work with Dr. Kate Perry with the Benton Franklin Community Health Alliance even after filing for 501(c)(3) status.

**Budget:** Confirmed that Steve Stairs is working on getting a budget for the balance of the City of Richland Share the Road signs.

Russ Burtner of the City of Kennewick proposed a factor of 1.3 times the amount of the City of Richland budget.

For the City of Pasco use a factor of 1 times of the City of Richland budget.

Grant Money information is available for various Bicycle Friendly projects from the Bicycle Alliance of Washington.

**Conflict of Interest Policy:**

The Conflict of Interest Policy has been approved via e-mail from the board members. A link on the website showing the policy will be established. We will keep an official copy on file. Jeff will review the draft filing with the CPA to become a charitable organization. John will create an acknowledgement form for board members to sign.

**Website:**

John is continuing to work on the website and he needs two more bio's and pictures: Andrew, Dave.

**Logo:**

Discussion around the new logo subject to further discussion and possible approval at the next Board meeting.

**Educational Brochure:**

John agreed to lead this project. Discussion for next the next meeting; who is our target, how many versions, how to deliver it, who to educate & why, etc?

**New Business:**

**Nominee:**

Invite Erica Tungesvik, Police Officer from the City of Richland to be a participant on the board. (Update: Declined per the Chief of Police.)

**Safe Routes to School Program:**

Damion will lead the "Safe Routes to School" program (SRTS). SRTS is a comprehensive bicycle to school program to encourage and educate students to bicycle to school. To be successful, we will need to certify additional bicycle instructors in our community and involve them to educate teachers, students and parents for the SRTS program. We will discuss this program further at our next Board meeting.

**TV Promotion:**

Research possibilities for material for TV stations to use as PSAs.

**Next Meeting:**

July 13 at 3:30 p.m.

Respectfully submitted,

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John Ittner, Secretary/Treasurer